

## RareRooster Price Sheet

### 1. XHTML/CSS Web Pages

1.1. **Rate**  
**£200 GBP.**

1.2. **Pages**  
Up to five web pages

1.3. **Up to five client images per page**  
With up to five client provided images (JPEG or PNG format) per page, with cropping and changes to colour balance, or alternatively **RareRooster** will scan up to 3 client provided hard copy images per page using a high definition scanner.

1.4. **Large amount of text**  
Up to 1000 words per page provided to **RareRooster** in Word or Plain Text ASCII format by the client.

1.5. **Colour background option**  
**RareRooster** will produce one colour background to the pages, which can be based on client provided image (JPEG or PNG format).

1.6. **Changes to the site free of charge**  
The client is entitled to request changes to the site of up to 20% of content excluding navigation, i.e. text and images, for 6 months, to accommodate your changing needs.

1.7. **Getting perfect results**  
**At RareRooster** we want to get your site exactly right for you, once the site has been finished, we will go through up to four iterations of your site. You will be able to see the site on our test server and we will make the changes you suggest to perfect your web site before going live.

1.8. **Quick turn-around**  
**RareRooster** aims to get your site up and running as soon as possible. We should be able to do this in ten days, unless you need more time to review the site once it's on the test server.

### 2. Design Assistance - Copywriting

2.1. **Rate**  
**£35-50 GBP** per page, depending on the amount of text.

**RareRooster** will take up to 800 words of client material to write the copy (text) for one web page

2.2. **Review**  
The client has two opportunities to comment on and request changes to the copy which is posted on our test server before the pages are used to build the site.

Our aim is to produce text which is professional in tone and layout

2.3. **The Service is entirely optional**

The Service is entirely optional and clients are at liberty to compose their own text or have third parties do so.

### 3. Design Assistance – Image Sourcing

### 4. Design Assistance – Image Sourcing

4.1. **Rate**  
**RareRooster** will charge **up to £50** to obtain professional images from commercial image libraries on behalf of the client

Plus the fee which **the image library** charges for the image or images. **RareRooster** will advise the client of the estimated charges prior to purchase.

4.2. **Review**  
The client will be able to review the image(s) prior to purchase on the site of the image library (where this is permitted which is normally the case). In the instance where no preview is available **RareRooster** will notify the client prior to any charge being made.

4.3. **Digital Images**  
Where **RareRooster** deems it practical it may offer to take digital still or moving images of client's premises, vehicles or samples of work, for the purposes of using those images on the client's website. The fee for this will be negotiated and subsequently indicated on the quotation.

### 5. Later Changes to existing Pages

5.1. **Authored Sites**  
**RareRooster** does not normally make changes to sites it has not authored. **RareRooster** reserves the right to decline making changes to sites that the client has changed or had changed by third parties after **RareRooster** has released the original site to the client.

5.2. **Rate**  
**£25 -40 GBP** per page,

The fee is **depends on the requirement** content , less for text changes , and more for layout and image changes .

Changes to the navigation and structure are not covered in there charges. This can be requested and quoted for separately.

### 6. Additional Pages

6.1. **Same Design , More Pages**  
**RareRooster** offers additional pages for clients purchasing the individual design package described above on this rate card.

The structure of the pages, and the navigation, must be substantially similar to the original pages.

6.2. **Rate**  
**£40 GBP** per page

**RareRooster** will build up to an additional three pages to give an eight page site, at the time the site is released or within 3 months of that date.

6.3. **Same benefits**  
**RareRooster** offers the same conditions and benefits for each additional page as described in the individual design five page site described previously.

**7. Additional Design Services**

**RareRooster** will negotiate with the client the price of advanced/additional services for example integration of moving graphics, video and audio streaming or the use of databases.

And **RareRooster** may require advance payment for part of these services depending on the complexity of the project.

**8. Changes of Price**

**RareRooster** reserves the right to change its prices at any time.

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